

## Success Story

### UX Redesign for a Fintech Company

Ensured world class user experience and improved application performance



A fintech company centered around the movement of money, nationally and globally enabling B2C businesses of all sizes using technology.

## Challenges

The client had designed an application for users to manage their instance of the platform, however, it did not get the positive reception they wanted.

The user experience was not intuitive and features were hard to find.

The application load time was long due to a suboptimal design.

Lack of balance between simplicity and detail required by users.

## Delivered

The client needed a thorough design-led approach to create a consistent and world class experience of their application. Xoriant User Experience Centre of Excellence (UX COE) team began working on the project to deliver a human experience.

### Designed

Underwriting, client, admin, and customer portals to ensure a consistent, intuitive UX

### Developed

WordPress, client, admin, and customer portals

### Integrated

Multiple APIs for thorough coverage and seamless processing of paperwork

### Implemented

CIS benchmarking and disaster recovery for Microsoft Azure infrastructure

### Tested

Portals to perform smoothly and consistently under the most demanding load

## Business Value



### Reduced

Operational expenses by 40%



### Expanded

Test coverage by 50%



### Improved

Application performance



### Ensured

A more robust and usable product for customer

## Technology Stack

Angular 13 | .NET Core (.NET 5) | SQL Server | Azure Cloud Infrastructure | Terraform and ARM Templates (DevOps Specific) | Figma | Allure Reporting

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